

# Eurofins Interactive Fridge

Innovation at Eurofins is not limited to scientific developments. The Group also invents better ways of servicing its clients. The Environment Division in Norway has come up with a rather different type of invention, an "interactive fridge," which was developed in cooperation with an engineering company, in order to ease logistics and sample collection at various remote and difficult-to-reach sites.



It consists of a standard fridge with a communication panel, a lock and a mobile communication device. The customer enters his/her personal code, identifying the person, company and assigned role. If approved, the door is unlocked, and the customer deposits the samples. By closing the door, the client gets a receipt by e-mail and text message. Simultaneously, a message is sent to Eurofins or to a selected transport company, to organise sample collection.

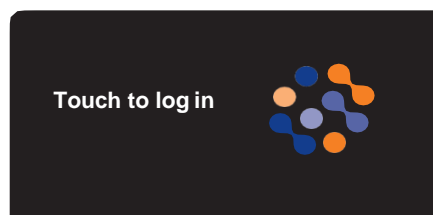
The fridge can be placed on customers' or project sites. Temperature is controlled and monitored. This is a Eurofins product and the company has full control over further development of both software and hardware.

Eurofins | mgt has recognised the potential of this new technology and was one of the first business units in the Southern Hemisphere to order these interactive fridges and will look at rolling these out to our clients across Australia.

## Our Managing Director Sefton McGraw said:

*"We see this innovative product as a means of improving our service to our clients and we will roll this out in the coming weeks as a trial to see how well it is accepted. We think these fridges are bringing another element of inventiveness and show the global leadership that Eurofins has in the scientific marketplace. Once this trial period is complete we will reassess the effectiveness and along with customer feedback will plan further implementation in 2017."*

The smart screen allows users to login with a simple 4-digit code.



When the door is closed, a message is automatically sent to the user and Eurofins Logistics in your capital city. This will be both a delivery confirmation for the client and a sample collection order for Eurofins | mgt personnel.

Fridge opened  
Collect samples



Back

All our test sites will be requested to undertake stringent assessment of multiple sample types under routine operating environments.

## Eurofins | mgt Expertise

If you would like to discuss logistical details of your interactive fridge please contact your local Analytical Service Manager or one of our Business Development Team listed below for further details.

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